

The Group

Mediawan is an independent European audiovisual content studio with international ambitions.

Founded in 2015 and directed ever since by Pierre-Antoine Capton, the group brings together best-in-class talents from around the world in the production, distribution and broadcasting of all their content (fiction, broadcast, documentaries, cinema, animation, etc.). A collective that combines freedom, high creative standards and unique perspectives, in order to reveal and highlight surprising, emotionally charged stories that have made a mark on our era.

Mediawan thematics

Mediawan Thematics is the 3rd largest publisher of subscription TV channels in France. The Group offers strong brands and themes for all audiences in the various francophone markets (particularly in Europe and Africa). These channels are available from all the main TV service providers and national telecoms companies. In Belgium, the Group publishes AB3 and ABX, two channels that are free. Mediawan Thematics also publishes the associated digital services in these segments, including a large number of YouTube channels with original and exclusive content.

Besides that, Mediawan Thematics is working with all the new pure players in digital content, so as to extend the broadcasting of its channels and content and develop new offers in a delinearized perspective. In 2021, the Group launched three new SVOD channels: EXPLORE, dedicated to the documentary genre, KITCHEN MANIA for all the cooking fans out there, and INSOMNIA, which offers the very best in horror movies.

Finally, the Group is taking advantage of new opportunities to expand outside Europe, through worldwide distribution of its channels and offers and incoming projects.



Cinema & Entertainment













FOREVER FAN!

90'S & 00'S CULTURE AT ITS BEST: ICONIC SERIES AND SITCOMS.

The channel is broadening its offer with exclusive acquisitions of well-known shows and original productions.

AB1 also features classic TV shows for the whole family to enjoy and WWE shows for all wrestling enthusiasts.







PRIME TIME

MONDAY SERIES

TUESDAY **SERIES**

WEDNESDAY
WWE RAW

THURSDAY SERIES

FRIDAY SERIES

SATURDAY
WWE
SMACKDOWN

SUNDAY SERIES

17 571 635

HOUSEHOLDS SUBSCRIBED

4 919 047

VIEWERS / 4 WEEKS

source: Source: Médiamétrie, Viewing Day, total France universe, Wave 49 (30/12/24–15/06/25), 4-week reach, viewing threshold +10s; Médiamétrie, Viewing Day, total France universe, Wave 49 (30/12/24–15/06/25), Audience Structure TM(%)

34 % 63 %

MEN WOMEN

4 - 14 y.o — 2%

15 - 34 y.o — 7%

35 - 64 y.o —— 80%

65 + y.o — 12%















































ACTION

THE BEST OF ACTION CINEMA

A NEW CINEMATIC EVENT EVERY NIGHT, FOR ADRENALINE-PACKED ADVENTURES.

From blockbusters to independent films and the greatest classics, ACTION is the only channel dedicated to action movies in all their forms: adventure films, Westerns, martial arts, war films, thrillers, science fiction, the list goes on. Each month, the channel's delinearized corner offers a selection of 60 movies.







PRIME TIME

MONDAY

ADVENTURES

& WESTERNS

TUESDAY

ACTION HEROES

WEDNESDAY **BOX-OFFICE**

THURSDAY WAR FILMS

FRIDAY
THRILLERS

SATURDAY **TV-FILMS**

SUNDAY SCI-FI

12 287 103 HOUSEHOLDS SUBSCRIBED











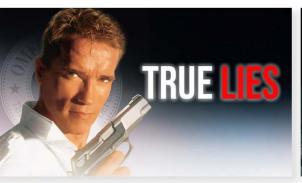
































THE 100% JAPANIME CHANNEL

FROM ICONIC CLASSICS TO THE LATEST JAPANESE PRODUCTIONS, THE BEST OF ANIMATION IS EXCLUSIVELY ON MANGAS.

MANGAS premieres the latest original series in Japanese with French subtitles in simulcast.

Fans can enjoy uncensored and remastered versions of cult classics, as well as a wide selection of exclusive French dubbed versions of the biggest animated series (also available in their native language with subtitles).







PRIME TIME

10 490 223

HOUSEHOLDS SUBSCRIBED

1853027

VIEWERS / 4 WEEKS

MEN

59% 35%

WOMEN

4 - 14 y.o

15 - 34 y.o

35 - 64 y.o

65 + y.o

































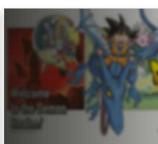


















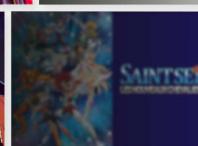












NS • MNA

EXTREME HORROR

THE SVOD OFFER, ENTIRELY DEDICATED TO HORROR MOVIES.

With a line-up consisting mainly of works never aired before in France, refreshed every month, INSOMNIA is the richest and most ambitious horror-themed catalogue around.

There's enough to satisfy all fans of the genre and give them some sleepless nights!



THEMES

666 MONSTERS

SLASHERS

HARD TO WATCH



EXCLUSIVE PARTNERSHIP WITH AMC SHUDDER, US STREAMING PLATFORM DEDICATED TO HORROR MOVIES PARTNERSHIP WITH GERARDMER PERSONNER DIEGENISM







































Documentary & Sport

TOUTE SCIENCE & VIEW - explore KITCHENMANIA CRIME DISTRICT

ANIMAUX Chasse AUTOMOTO TREK



THE FUTURE HAS A HISTORY

THE GREAT HISTORICAL EVENTS THAT HAVE CHANGED AND SHAPED THE WORLD ARE AVAILABLE ON TOUTE L'HISTOIRE.

Investigations, testimonies, stories...the channel looks back on major conflicts and deciphers the changes that have occurred in society. It takes a unique look at French history and global history.







PRIME TIME

MONDAY FRENCH HISTORY

TUESDAY

STRATEGIES
& CONFLICTS

WEDNESDAY CIVILISATIONS

THURSDAY
WORLD
WARS

FRIDAY
WORLD
WARS

SATURDAY
CIVILISATIONS /
20TH CENTURY

SUNDAY
WORLD
WARS

8 600 489

HOUSEHOLDS SUBSCRIBED

3 021 179

VIEWERS / 4 WEEKS

source : Source: Médiamétrie, Viewing Day, total France universe, Wave 49 (30/12/24-15/06/25), 4-week reach, viewing threshold +10s; Médiamétrie, Viewing Day, total France universe, Wave 49 (30/12/24-15/06/25), Audience Structure TM(%)

MEN

61% 38%

WOMEN

4 - 14 y.o —

15 - 34 y.o ——

35 - 64 y.o — **43**%

65 + y.o 55%



































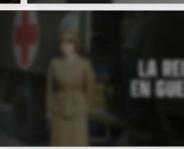












SCIENCE & VIE TV

THE CHANNEL THAT HELPS YOU UNDERSTAND

SCIENCE & VIE TV IS EDITED IN COLLABORATION WITH THE MONTHLY PUBLICATION SCIENCE & VIE, A HOUSEHOLD NAME IN FRANCE AND THE GO-TO RESOURCE FOR THOSE INTERESTED IN SCIENCE AND TECHNOLOGY.



New Technologies, space exploration, the environment...

Science is all around us! Through its exclusive programming, the channel invites you to take part in a great adventure by exploring the world of today and imagining the world of tomorrow.





PRIME TIME

MONDAY
SCIENCE
& TECHNO

TUESDAY
SCIENCE
& SPACE

WEDNESDAY
SCIENTIFIC
EXPLORATION

THURSDAY

NATURE
& ENVIRONMENT

FRIDAY
SCIENCE
& SPACE

SATURDAY
CATACLYSMS

SUNDAY MEGASTRUCTURES

5 605 186

HOUSEHOLDS SUBSCRIBED

771 921

VIEWERS / 4 WEEKS

source : Source: Médiamétrie, Viewing Day, total France universe, Wave 49 (30/12/24-15/06/25), 4-week reach, viewing threshold +10s; Médiamétrie, Viewing Day, total France universe, Wave 49 (30/12/24-15/06/25), Audience Structure TM(%) 58% 41% WOMEN MEN

4 - 14 y.o — 2% 15 - 34 y.o — 35 - 64 y.o -65 + y.031%





















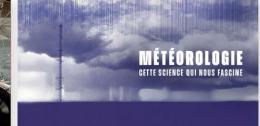


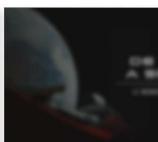




















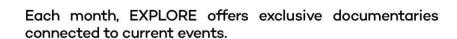




explore

SEEK OUT REALITY

OVER 250 HOURS OF DOCUMENTARIES AVAILABLE ON DEMAND.



Unprecedented levels of editorial experience, coupled with original productions and the acquisition of groundbreaking programmes, telling strong stories that are in tune with the times.





AESPA: MY FIRST PAGE

THEMES

POP CULTURE

HISTORY

CRIME

SOCIETY

TECHNOLOGIES

STRATEGIES & CONFLICTS

ECOLOGY



MEN - WOMEN 25-49 Y.O









































KITCHENMANIA

THE CHANNEL FOR FOOD LOVERS

ON THE MENU AT KITCHEN MANIA : A PROGRAMMING ENRICHED WITH CULINARY DISCOVERIES.

With food trips, portraits of chefs, recipes and tips, KITCHEN MANIA offers the very best in cookery shows.

Celebrity chefs (such as Elvira Masson, Jamie Oliver, Nigella Lawson, Luana Belmondo and Chef Kelly) share their expertise and reveal all their secrets.





JAMIE'S MONEY SAVING MEALS

THEMES

THE CHEF'S SUGGESTION

TRAVEL

СООКВООК

SHOWS

PATISSERIE













































IT WOULD BE A CRIME NOT TO WATCH IT.

THE TRUE CRIME CHANNEL WITH GRIPPING PROGRAMMING.

With reenactments, immersive reporting alongside law enforcement, victim testimonies and expert analysis, CRIME DISTRICT offers a selection of original programmes that will give viewers a better understanding of criminal cases.

5 524 249 HOUSEHOLDS SUBSCRIBED





























PRIME TIME

MONDAY POLICE **VS FUGITIVES**

TUESDAY TESTIMONIES WEDNESDAY JUSTICE

THURSDAY CRIMINALS **FRIDAY CRIMINALS** CASES

SATURDAY **JUSTICE**

SUNDAY **CRIMINALS**



THE CHANNEL FOR ANIMAL LOVERS

ANIMAUX INVITES VIEWERS TO EXPLORE NATURE AND PROTECT THE ANIMAL KINGDOM.

From the smallest insects to the biggest predators, this channel is dedicated to raising awareness about animal protection. ANIMAUX offers a selection of original documentaries and TV shows for the whole family to enjoy.



























PRIME TIME

MONDAY ANIMALS & HUMANS **TUESDAY PREDATORS** WEDNESDAY **PETS**

THURSDAY WILDLIFE

FRIDAY **ENDANGERED** SPECIES

SATURDAY SPECIAL **PROGRAMMING** SUNDAY **OCEAN LIFE**

Chasse &Peche

THE CHANNEL DEDICATED TO HUNTING AND FISHING

DISCOVER NATURE AND ITS LANDSCAPES AS THE SEASONS CHANGE. IN THE COMPANY OF EXPERTS.

Magazine-style shows, news, documentaries: hunters and fishermen share their passions, tips and tricks on CHASSE & PÊCHE. Travel around the world to some of the best fishing spots and set off on some exceptional hunting adventures.

4 099 245 **HOUSEHOLDS SUBSCRIBED**























PRIME TIME

MONDAY HUNTING IN FRANCE

TUESDAY **FRESHWATER FISHING**

WEDNESDAY SENSATION

THURSDAY DISCOVERY FRIDAY SPORT **FISHING** SATURDAY **NATURE & ENVIRONMENT** SUNDAY **HUNTING & FISHING ABROAD**

JPCV



PASSION STARTS HERE!

THE LEADING CHANNEL DEDICATED TO THE AUTOMOTIVE & MOTORCYCLE WORLD.

AUTOMOTO LA CHAÎNE features magazine-style shows, live competitions every weekend, and series and documentaries dedicated to motor sports.





PRIME TIME

MONDAY

MECHANICAL

CHALLENGES

TUESDAY

CUSTOM
& VINTAGE

WEDNESDAY
THE GRAND TOUR

THURSDAY

MECHANICAL

CHALLENGES

FRIDAY
WHEELER DEALER
FRANCE

SATURDAY
MAGAZINES &
LIVE COMPETITIONS

SUNDAY
LIVE
COMPETITIONS

THORN BIKES

19 345 510

HOUSEHOLDS SUBSCRIBED

3 167 520

VIEWERS / 4 WEEKS

source : Source: Médiamétrie, Viewing Day, total France universe, Wave 49 (30/12/24-15/06/25), 4-week reach, viewing threshold +10s; Médiamétrie, Viewing Day, total France universe, Wave 49 (30/12/24-15/06/25), Audience Structure TM(%)

MEN

73% 23%

WOMEN

4 - 14 y.o ——

15 - 34 y.o -

35 - 64 y.o -

65 + y.o21%



















































TREK

THE OUTDOOR SPORTS CHANNEL

DISCOVER THE WORLD'S MOST BEAUTIFUL SPOTS ON TREK.

Rock climbing, trail running, mountain biking, skiing, surfing, mountaineering, base-jumping: this channel offers a range of documentaries that invite you to escape. Whether you're an amateur or an expert, TREK is for all the thrill-seekers out there. A real breath of fresh air!



5 196 443
HOUSEHOLDS SUBSCRIBED

















PRIME TIME

MONDAY **XTREME**

TUESDAY OUTDOOR

WEDNESDAY **BOARDSPORT**

THURSDAY **EXPEDITION**

FRIDAY CHALLENGES

SATURDAY
RED BULL
SESSIONS

SUNDAY WAVE



Belgium

AES AEX



LIVE, LAUGH, SHARE

AB3 CONTINUES TO GROW IN BELGIUM WITH ITS ENTERTAINMENT-ORIENTED PROGRAMMING.

Magazine-style shows, blockbusters, animated movies for the youngest viewers, feel-good reality TV... all the essentials are right here on AB3. The channel offers a selection of varied programmes that will get people together around the TV and keep the whole family satisfied.





THE LORD OF THE RINGS - TRILOGY

PRIME TIME

MONDAY

CRIMINAL
INVESTIGATIONS

TUESDAY CINEMA WEDNESDAY CINEMA

THURSDAY **REALITY TV**

FRIDAY CINEMA SATURDAY AB3 FAMILY

SUNDAY MAGAZINES

4 107 454

HOUSEHOLDS SUBSCRIBED

2 074 615

VIEWERS / 4 WEEKS

Source: Nielsen/GFK, Belgium South, S1 2025, Monthly reach +1mn consec., J+7; Nielsen/ GFK, Belgium South, S1 2025, ADH%, J+7

37% 58%

MEN

WOMEN

4 - 14 y.o — 5%

15 - 34 y.o -11%

35 - 59 y.o -

60 + y.o 35%

proℋımus







TÉLÉSAT





























EXPLORE, VIBRATE, SHARE

EPIC ENTERTAINMENT
AND HIGH-IMPACT THRILLS ARE ON ABX.

From cult blockbusters to extraordinary competitions, exclusive documentaries, and gripping investigations, the channel offers a rich lineup that blends action, adrenaline, and emotion. With its varied and powerful content, ABX speaks to everyone seeking an intense and entertaining experience.





PRIME TIME

MONDAY

ACTION MOVIES

TUESDAY

CUSTOMS

DEPT.

WEDNESDAY WWE RAW

THURSDAY
IN THE THICK
OF THE ACTION

FRIDAY
THE SIMPSON

SATURDAY
WWE
SMACKDOWN

SUNDAY
TRUE CRIME

1 941 152

HOUSEHOLDS SUBSCRIBED

1 315 875

VIEWERS / 4 WEEKS

Source: Nielsen/GFK, Belgium South, S1 2025, Monthly reach +1mn consec., J+7; Nielsen/ GFK, Belgium South, S1 2025, ADH%, J+7

MEN

53% 44%

WOMEN

4 - 14 y.o — 3%

15 - 34 y.o -

35 - 59 y.o -

60 + y.o **40**%

proℋımus























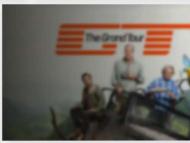












Credits

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